

# Vineyard Playhouse

Box 2452, 24 Church Street  
Vineyard Haven, MA 02568  
508.693.6450  
508.696.9299 fax  
[www.vineyardplayhouse.org](http://www.vineyardplayhouse.org)

## Advantages and Benefits to Advertising in our Season Program

- Reach 10,000 audience members with your ad!
- The Playhouse is Martha's Vineyard's only year-round professional theater.
- **Deadlines May 18th** For all display ads (Camera Ready or Digital Files)  
**May 25th** For all "Friends of the Playhouse" listings
- The "Friends of the Playhouse" listing is in a prominent place opposite the inside back cover.

## 2007 VINEYARD PLAYHOUSE PROGRAM ADVERTISING FORM

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

New Advertiser

Repeat Advertiser

### STANDARD PAGE RATES

Full Page	4 3/4" x 7 3/4"	\$700
Half Page	4 3/4" x 3 13/16"	\$450
Quarter Page	4 3/4" x 1 7/8" (horizontal)	\$325
	2 5/16" x 3 13/16" (vertical)	\$325

### SPECIAL PAGE RATES

Back Cover	\$850
Inside Front or Back Cover Full Page	\$750
Inside Front or Back Cover Half Page	\$500
"Friends of the Playhouse" Listing	\$200*

\*This is NOT a display ad

Ad Size \_\_\_\_\_ Ad Cost \$ \_\_\_\_\_  Friends of Playhouse Listing Cost \$ \_\_\_\_\_

My listing should read \_\_\_\_\_

Method of Payment  Bill me  Check  Credit Card Total Amount Enclosed \$ \_\_\_\_\_

MC/VISA# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Please make checks payable to The Vineyard Playhouse

If you elect to be billed, please note full payment is due no later than 30 days upon receipt of your invoice.

### DEADLINES

**May 18th** - For all display ads (Camera Ready or Digital Files)

**May 25th** - For all "Friends of the Playhouse" listings

New Ad Enclosed

Ad to come

Use last year's ad or listing

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_